

SKILLS

Digital Media: Photoshop, Illustrator, InDesign, QuarkXPress, Acrobat, Microsoft Office, Filemaker

Traditional Media: Silkscreen, Block Printing, Painting, Repeats, Letterpress, Lithography, Etching

CURRENT FREELANCE EXPERIENCE

Guilford Publications, New York City, 2007 - Present

Penguin Group, Young Readers Marketing Design, New York City, 2007 - Present

Design marketing and advertising material for both publishing companies on a freelance basis.

Arkady Roytman, New York City, 2008

Designed book showcasing a collection of the artist's paintings from his *Nude of the Day* blog.

E. Bonnie Silvers, New York City, 2008

Designed identity system (business card and stationery) for the educational consultant.

Livia Corona, New York City, 2007

Helped to design *Enanitos Toreros*, a photography book published by Powerhouse Books.

TERRA Gardens, Claremont, CA, 2006

Designed informational brochure for TERRA Gardens (Teaching Environmental Respect and Responsibility through Agriculture). Brochure informed the public of a proposed network of community gardens.

W.I.S.E., New York City, 2005

Designed brochure for W.I.S.E. (Working in Support of Education) as part of their "Blue Star Financial Literacy Program". Piece was created to inform high school students, parents and teachers of upcoming exams.

PAST EXPERIENCE

Penguin Group 2004 - 2007

Penguin Group, Puffin Books, New York City

Junior Designer ('06-'07)

Designed and released book covers and interiors for paperback young adult novels and picture books.

Served as liaison between Puffin design department and Penguin Young Readers marketing and sales

departments, (i.e. managed and supplied materials for printed catalog and website).

Penguin Group, Young Readers Marketing Design, New York City

Design Assistant ('05-'06)

Designed promotional material (posters, brochures, postcards etc.) and ads for Penguin children's books.

Assisted the marketing department with design requests, designers and freelancers with their projects.

Penguin Group, Dutton Children's Books, New York City,

Design Intern ('04)

Scanned illustrations, selected typefaces, helped to prepare mechanicals.

DMA Animation 2004 - 2005

DMA Animation, New York City

Animation Assistant ('05)

Provided animation assistance; ink and paint, clean up, background art and website design.

DMA Animation, New York City

Animation Intern ('04)

Gained experience with storyboards, character design, logo design, and package design.

EDUCATION & COURSEWORK

Fashion Institute of Technology, New York City, 2007- Present - Textile/Surface Design

The School of Visual Arts, New York City, 2006 - Letterpress

New York University, 2006 - Adobe InDesign

Parsons School of Design, New York, NY, AAS Degree, Graphic Design, 2004

School of the Art Institute of Chicago, 2002 - QuarkXPress

University of California at Santa Cruz, BA, Fine Art, 2001; Concentration in Painting and Printmaking

San Francisco Art Institute, 1996 - Painting, Animation

California College of Arts and Crafts, 1995 - Painting, Sculpture